

November 2021 Monthly Newsletter

Last Modified on 09/20/2022 3:51 pm EDT

SimplePart 



NOVEMBER 2021

Nissan Parts & Accessories e-commerce

The Nissan Parts & Accessories e-commerce platform has seen significant growth. As of yet this past month, we have seen a 2% increase in sales (+2%), and average order value has increased during the busier holiday season. This is a result of three separate Nissan

In that spirit, this month we are introducing the new OMNIPARTS integration with DealerDirect, which will allow for employee ordering p

