

July 2021 Monthly Newsletter

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SimplePart ■■■



JULY 2021

Nissan Parts & Accessories e-commerce

The Nissan Parts & Accessories Online e-commerce platform is generating a total of \$1.2 million in dealer ROAS (return on advertising spend) over-month increase.

This month, we'll continue to grow our e-commerce platform & Accessories Online e-commerce platform with an additional payment of \$1.2 million total by up to 23%!

June 2021 Nissan